



## **POLITICAL SOLUTIONS**

High-Impact Advertising for High-Stakes Campaigns

## Competitor Scraping & Intelligence - Now Faster Than Ever

- Our proprietary scraping tool detects where and when your competitors launch digital campaigns (CTV & web) within **48 hours**—far faster than the industry standard of one week.
- For traditional media (broadcast), we provide real-time tracking to keep you ahead.
- Gain insight into competitor spend through estimated placements and frequency analysis.
- Receive **immediate updates** from your dedicated account manager, ensuring you can adjust strategy in real-time.

## Politically Approved, High-Quality CTV & Web Video Inventory

- Access premium video placements on trusted, politically approved CTV and web platforms.
- Ensure your ads reach the **right audience** in **high-impact environments**.
- Avoid under-delivery and low-quality placements with our carefully curated inventory.
- Work closely with our team to maintain campaign precision and effectiveness.



## Reach Multicultural Audiences with Precision and Relevance

Leverage
geo-location,
cross-device
targeting, and
behavioral
insights to
engage diverse
audiences

Connect with multicultural communities where they consume media for maximum impact

Target audiences
based on
cultural interests
and online
behaviors for
deeper
engagement

Extend your reach through trusted partnerships with multicultural publishers

Drive awareness and trust with messaging that resonates authentically





